

Cookie Policy for Base North Marketing

This is the Cookie Policy for Base North Marketing accessible from www.basenorthmarketing.co.uk

What Are Cookies

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the site's functionality.

For more general information on cookies, please read "[What Are Cookies](#)".

How We Use Cookies

We use cookies for a variety of reasons detailed below. Unfortunately in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore it is recommended that you do not disable cookies. This Cookies Policy was created with the help of the [Cookies Policy Generator from CookiePolicyGenerator.com](#).

The cookies set on this Wix website

Wix uses cookies for important reasons, such as:

- To provide a great experience for visitors and customers of Wix websites.
- To identify registered members (users who registered to Wix websites).
- To monitor and analyse the performance, operation and effectiveness of Wix's platform.
- To ensure their platform is secure and safe to use.

Types of Cookies

Take a look at the table below to see which cookies are on this Wix website:

Cookie Name	Purpose	Duration	Cookie Type
XSRF-TOKEN	Cookie for fraud detection of calls	Session	Essential
hs	Security Cookie for Hive (legacy)	Session	Essential
svSession	Session cookie for identification	6 months	Essential
SSR-caching	Performance cookie for rendering	24 hours	Essential
TS*	Cookies for attack detection	Session	Essential
bSession	Used for system effectiveness measurement	24 hours	Essential
fedops.logger.sessionId	Tracking session errors and issues (resilience)	12 months	Essential
_wixAB3 *	Cookie for site experiments	6 months	Essential
server-session-bind	Cookie for API protection	Session	Essential
client-session-bind	Cookie for API protection	Session	Essential

In addition we may also include these cookies, which can be disabled in our cookie pop up banner.

Marketing - These cookies are used to track advertising effectiveness to provide a more relevant service and deliver better ads to suit your interests.

Functional - These cookies collect data to remember choices users make to improve and give a more personalised experience.

Analytics - These cookies help us to understand how visitors interact with our website, discover errors and provide better overall analytics.

The below cookies may also be included on the site, these can only be disabled by declining all cookies.

Social - This would be social like or share buttons used on the site, or if a social media advertising campaign is linked to the site.

Custom Code - Custom code is any piece of code embedded on the site that wasn't written by Wix e.g. widgets

Third Party Cookies - In some special cases we also use cookies provided by trusted third parties.

More Information

Hopefully that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site.

However if you are still looking for more information then you can contact us via email:

Email: natalie@basenorthmarketing.co.uk